

Ashley Jochim

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Center on Reinventing Public Education

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Career Brief

Ashley Jochim is a senior research analyst at the Center on Reinventing Public Education. Her research focuses on policy analysis and implementation in K-12 education, including work on school choice, education finance, state education agencies, Common Core standards, K-12 accountability, school turnaround, and district reform efforts. A political scientist by training, Ashley is an expert on education governance and the politics of education policy. She is a co-author (with Paul Hill) of a recent book (University of Chicago Press, 2014) that suggests who governs public education is much less important than what powers they have. Her academic research can be found in the *Policy Studies Journal*, *Publius*, *Politics and Governance*, and *Political Research Quarterly*, as well as numerous edited volumes, including the *Handbook of School Choice* and the *Oxford Handbook of American Bureaucracy*. In 2012, she was selected as one of a dozen emerging education policy scholars interested in narrowing the gap between research and policy. Prior to working at CRPE, she was a Research Fellow at the Center for American Politics and Public Policy at the University of Washington as well as an Investigator at the U.S. Department of Health and Human Services, Office for Civil Rights. Ashley holds a bachelor's degree in political science and psychology and a PhD in political science, both from the University of Washington.

Professional Experience

2018 – Present	Senior Research Analyst, Center on Reinventing Public Education, University of Washington Bothell
2012 – 2018	Research Analyst, Center on Reinventing Public Education, University of Washington Bothell
2006 – 2012	Research Fellow, Center for American Politics and Public Policy, University of Washington
2004 – 2006	Research Analyst, U.S. Department of Health and Human Services, Office for Civil Rights

Education

2012	Ph.D., Political Science, University of Washington Fields: Public Policy Processes (distinction), American Politics, Political Methodology
2010	Ph.D. Concentration in Public Policy Analysis and Management, Evans School of Public Affairs
2009	M.A., Political Science, University of Washington
2006	B.A., Political Science & Psychology, University of Washington

Professional Appointments, Associations, and Memberships

Affiliate, Center for American Politics and Public Policy, University of Washington, 2012-Present

MPSA Award Committee, 2010

Member: Association for Public Policy Analysis and Management, Association for Education Finance and Policy

Article Reviewer: *Educational Policy*, *Policy Studies Journal*, *Public Administration Review*, *American Political Science Review*, *American Journal of Education*, *Public Budgeting and Finance*

Awards and Fellowships

Awards

Theodore J. Lowi Award for Best Article in the *Policy Studies Journal*, 2012

Pi Sigma Alpha Best Paper Award, Southern Political Science Association, 2009

Prestage-Cook Award, Southern Political Science Association, 2009

Fellowships

Emerging Education Policy Scholars, Fordham Foundation and AEI, 2012-2014

Donald R. Matthews Fellow, University of Washington, 2008-2009

Research Fellow, Center for the Study of the Presidency, 2005-2006

Selected Publications

Books and Edited Volumes

Jochim, Ashley and Betheny Gross (eds and authors), 2016, *SEA of the Future: Maximizing Opportunities Under ESSA*, San Antonio: Building State Capacity and Productivity Center.

Paul T. Hill and Ashley E. Jochim, 2015, *A Democratic Constitution for K-12 Education*, Chicago: University of Chicago Press.

Gross, Betheny and Ashley Jochim, 2015, *The SEA of the Future: Building Agency Capacity for Evidence-Based Policymaking*, San Antonio: Building State Capacity and Productivity Center.

Gross, Betheny and Ashley Jochim (eds.), 2015, *The SEA of the Future: Uncovering the Productivity Promise of Rural Education*, San Antonio: Building State Capacity and Productivity Center.

Gross, Betheny, and Ashley Jochim (eds.), 2014. *The SEA of the Future: Building the Productivity Infrastructure*, Seattle: Center on Reinventing Public Education.

Gross, Betheny and Ashley Jochim (eds.), *State Education Agency of the Future: Prioritizing Productivity*, San Antonio: Building State Capacity and Productivity Center.

Gross, Betheny and Ashley Jochim (eds.), 2013, *State Education Agency of the Future: Leveraging Performance Management for School Improvement*, San Antonio: Building State Capacity and Productivity Center.

Reports:

Jochim, Ashley, Georgia Heyward, and Betheny Gross, 2019, *Fulfilling the Promise of School Choice by Building More Effective Supports for Families*, (Seattle: Center on Reinventing Public Education).

Lake, Robin, Ashley Jochim, Paul Hill and Sivan Tuchman, 2019, *California Charter Schools: Costs, Benefits, and Impact on School Districts*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley and Travis Pillow, 2019, *Sustaining Improvement After State Takeovers: Lesson from New Orleans*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley and Lesley Lavery, 2019, *An Unlikely Bargain: Why Charter School Teachers Unionize and What Happens When They Do*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley, 2018, *Educational Equality in the Future: Risks and Opportunity*, (Seattle: Center on Reinventing Public Education).

Mass, Tricia, Ashley Jochim, and Betheny Gross, 2018, *Mind the Gap: Will All Students Benefit from 21st Century Learning?* (Seattle: Center on Reinventing Public Education).

Campbell, Christine, Georgia Heyward, and Ashley Jochim, 2018, *Addressing Persistently Underperforming Schools: Evidence and Common Challenges*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley, Sarah Yatsko, and Alice Opalka, 2018, *Collision Course: Embracing Politics to Succeed in District-Charter Collaboration*, (Seattle: Center on Reinventing Public Education).

Hill, Paul and Ashley Jochim, 2018, *Unlocking Potential: How Political Skill Can Maximize Superintendent Effectiveness*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley, Betheny Gross, and Colleen McCann, 2017, *Making School Choice Work for Families: DC School Reform Now's High Quality Schools Campaign*, (Seattle: Center on Reinventing Public Education).

Hill, Paul and Ashley Jochim, 2017, *The Power of Persuasion: A Model for Effective Political Leadership by State Chiefs*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley and Alice Opalka, 2017, *The "City of Firsts" Charts a New Path on Turnaround*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley, 2016, *Measures of Last Resort: Assessing Strategies for State-Initiated Turnaround*, (Seattle: Center on Reinventing Public Education).

DeArmond, Patrick Denice, Betheny Gross, Jose Hernandez, Ashley Jochim, and Robin Lake, 2015m, *Measuring Up: Educational Improvement and Opportunity in 50 Cities*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley and Lesley Lavery, 2015, *The Evolving Politics of the Common Core*, (Washington, DC: Brookings Institution).

Jochim, Ashley, Michael DeArmond, Betheny Gross, and Robin Lake, 2014, *How Parents Experience Public School Choice*, (Seattle: Center on Reinventing Public Education).

DeArmond, Michael, Ashley Jochim, and Robin Lake, 2014, *Making School Choice Work*, (Seattle: Center on Reinventing Public Education).

Jochim, Ashley and Patrick Murphy, 2013, *The Capacity Challenge: What It Takes for State Education Agencies to Support School Improvement*, (Seattle: Center on Reinventing Public Education).

Jochim (née Watson), Ashley E., and Paul T. Hill, 2008, "Mayoral Intervention: An Option for Seattle Schools?" (Seattle: Center on Reinventing Public Education).

Jochim (née Watson), Ashley E., and Katharine Destler, 2008, "Quality Improvement and Performance Management in Schools: Lessons from Abroad," NCSRP Working Paper #2008-6, (Seattle: Center on Reinventing Public Education).

Journal Articles:

Collingwood, Loren, Ashley Jochim, and Kassra Oskooii, 2018, "The Politics of Choice Reconsidered: Partisanship, Ideology, and Minority Politics in Washington's Charter School Initiative," *State Politics and Policy Quarterly*

Jochim, Ashley E., and Lesley Lavery, 2015, "The Evolving Politics of the Common Core: Implementation and Conflict Expansion," *Publius: A Journal of Federalism* 45(3):405-426.

May, Peter J., and Ashley Jochim, and Barry Pump, 2013, "Political Limits to the Processing of Policy Problems," *Politics and Governance*.

May, Peter J., and Ashley E. Jochim, 2013, "Policy Regime Perspectives: Policies, Politics, and Governing," *Policy Studies Journal*, 41(3): 426-452.

Jochim, Ashley E., and Bryan D. Jones, 2013, "Issue Politics in a Polarized Congress." *Political Research Quarterly*, **Winner of the Pi Sigma Alpha Award for Best Paper at the 2009 Southern Political Science Association, Nominated for Patrick J. Fett Award for Best Paper at the 2010 Midwest Political Science Association.

May, Peter J., Ashley E. Jochim, and Joshua Sapotichne, 2011, "Constructing Homeland Security: An Anemic Policy Regime," *Policy Studies Journal* 39(2): 285-307. **Winner of the Theodore J. Lowi Award for Best Article in the *Policy Studies Journal* in 2011

Jochim, Ashley E., and Peter J. May, 2010, "Beyond Subsystems: Policy Regimes and Governance," *Policy Studies Journal* 38(2): 303-327.

Workman, Samuel, Bryan D. Jones, and Ashley E. Jochim, 2009, "Information Processing and Policy Dynamics," *Policy Studies Journal* 37(1): 75-92.

Chapters in Edited Volumes:

Dahill-Brown, Sarah and Ashley Jochim, 2019, "The Power of Place: The Politics of Rural School Reform," In Michael Q. McShane and Andy Smarick (eds.) *No Longer Forgotten: The Triumphs and Struggles of Rural Education in America*, (Louisville: Rowman and Littlefield).

Jochim, Ashley, 2018, "The Limits of Policy," In Frederick M. Hess and Michael Q. McShane (eds.) *Bush-Obama School Reform: Lessons Learned*, (Boston: Harvard Education Press).

Jochim, Ashley, 2018, "School Improvement Grants: Failures in Design and Implementation," In Jay Greene and Michael McShane *Failures to Fixes*, (Louisville: Rowman and Littlefield).

Jochim, Ashley, 2017, "What's Next for State Policy," In Max Eden and Frederick Hess (eds.), *The Every Student Succeeds Act*, Cambridge, MA: Harvard Education Press.

Jochim, Ashley, 2016, "Carrots, Sticks, and Sermons: How Policy Shapes Entrepreneurship," In Frederick Hess and Michael McShane (eds.) *Educational Entrepreneurship Today*, Cambridge, MA: Harvard Education Press.

Jochim, Ashley, 2013, "Reform at Risk? The Political Realities." In Michael McShane and Rick Hess (eds.), *Common Core Meets the Reform Agenda*, Cambridge, MA: Harvard Education Press.

Jochim, Ashley, and Peter J. May, 2010, "Policy Regimes: Political Science Perspectives," in Taco Brandsen and Marc Holzer eds., *The Future of Governance: Selected Papers from the Fifth Transatlantic Dialogue on Public Administration*. Rutgers, NJ: National Center for Public Performance, School of Public Affairs and Administration, pp. 117-134.

Workman, Samuel, Bryan D. Jones, and Ashley Jochim, 2010, "Agenda Setting, Decision Theory, and American Bureaucracy," In R.F. Durant (ed.), *The Oxford Handbook of American Bureaucracy*, Oxford: Oxford University Press.

Hill, Paul T., and Ashley E. Jochim, 2009, "Political Perspectives on School Choice," In M. Berends, M.G. Springer, D. Ballou, & H.J. Walberg (Eds.), *Handbook of Research on School Choice*, Lawrence Erlbaum.

Trade Publications:

Jochim, Ashley and Patrick McGuinn, 2016, "The Politics of Common Core Assessments: Why States Are Quitting PARCC and Smarter Balanced Testing Consortia," *Education Next* 16(4).

Hill, Paul and Ashley Jochim, 2016, "Street-Savvy School Reform," *Education Next*

Gross, Betheny and Ashley Jochim, 2016, "Incomplete Reform in Baltimore: A Shift in Authority to School Leaders Falls Short," *Education Next* 16(4).

Lake, Robin J., Ashley Jochim, and Michael DeArmond, 2014, "Fixing Detroit's Broken School System," *Education Next* 15(1).

Popular Articles, Book Reviews, Blog Posts, and Op-Eds

Jochim, Ashley and Georgia Heyward, June 26, 2019, "Underserved Families Can't Always Manage School Alone. Our New Report Shows How Navigators Can Help." *The 74 Million*.

Jochim, Ashley and Lesley Lavery, March 22, 2019, "Can Teachers Bridge the Divide Between Unions and Charter Schools? Strikes in Chicago and L.A. Are Test Cases," *The 74 Million*.

Jochim, Ashley and Lesley Lavery, March 22, 2019, "Six Things We Learned About Charter Schools and Unionization," *The Lens*, Center on Reinventing Public Education.

Pillow, Travis and Ashley Jochim, January 31, 2019, "How a Proposal for Flexible Funding Can Help Families Close the Enrichment Gap," *Brown Center Chalkboard*, The Brookings Institution.

Jochim, Ashley, August 21, 2017, "What if Education Policy Were More Like Astronomy? The Value of 'Soft Power'," *Rick Hess Straight Up*, *Education Week*.

Jochim, Ashley, August 23, 2017, "Evidence Isn't Enough: Good Policy Needs Good Politics," *Rick Hess Straight Up*, *Education Week*.

Jochim, Ashley, August 25, 2017, "How Politics Can Enhance the Work of School Reform," *Rick Hess Straight Up*, *Education Week*.

Hill, Paul, and Ashley Jochim, March 15, 2017, "Tapping the Political Power of State Chiefs," *The Lens*, Center on Reinventing Public Education.

Jochim, Ashley and Paul Hill, November 22, 2016, "'Speak Softly and Carry a Big Stick': Why State Chiefs Should Do Both," *The Lens*, Center on Reinventing Public Education.

Jochim, Ashley, November 10, 2016, "The 'Noble Lie' of Evidence-Based Turnaround Strategies," *The Lens*, Center on Reinventing Public Education.

Jochim, Ashley and Patrick McGuinn, July 13, 2016, "Can High Standards and Accountability Co-Exist? Lessons from the Common Core Assessment Consortia," *The Lens*, Center on Reinventing Public Education.

Hill, Paul and Ashley Jochim, May 19, 2016, "Rumors of Death Premature: Portfolio Management Still Alive and Kicking in New Orleans," *The Lens*, Center on Reinventing Public Education.

Lake, Robin and Ashley Jochim, April 25, 2016, "Tough Sledding Ahead as NOLA Schools Return to Local Control," *The Lens*, Center on Reinventing Public Education.

Jochim, Ashley, March 8, 2016, "When Times Get Tough, States Must Double Down on Investments That Pay Off," *The Lens*, Center on Reinventing Public Education.

Hill, Paul and Ashley Jochim, March 3, 2016, "How to Restore Local Control Without Going Backwards," *The Lens*, Center on Reinventing Public Education.

Jochim, Ashley and Betheny Gross, December 3, 2015, "'Batter Up!' Advice as States Step Up to the Plate on ESEA Implementation," *The Lens*, Center on Reinventing Public Education.

Hill, Paul and Ashley Jochim, November 19, 2015, "The Politics of Education Reform," *The Lens*, Center on Reinventing Public Education.

DeArmond, Michael, Robin Lake, and Ashley Jochim, October 23, 2015, "Can City Schools Address the Achievement and Opportunity Gap," *Brown Center Chalkboard*, The Brookings Institution.

Jochim, Ashley, August 26, 2015, "Governance and its Limits," *Flypaper*, The Fordham Institute.

Jochim, Ashley, August 12, 2015, "Lessons from the Trenches on Making School Choice Work," *Brown Center Chalkboard*, The Brookings Institution.

Jochim, Ashley and Betheny Gross, June 2, 2015, "Uncovering the Productivity Promise of Rural Education," *The Lens*, Center on Reinventing Public Education.

Hill, Paul and Ashley Jochim, April 1, 2015, "Real World Governance Change," *Flypaper*, The Fordham Institute.

Jochim, Ashley and Betheny Gross, June 17, 2014, "Do Federal Regulators Need to Get Out of the Way?" *The Lens*, Center on Reinventing Public Education.

Jochim, Ashley, April 24, 2014, "To Take the Helm, State Ed Agencies Need a Navigator," *The Lens*, Center on Reinventing Public Education.

Jochim, Ashley, April 3, 2014, "Buried Treasure: It Takes A City," *The Lens*, Center on Reinventing Public Education.