

# Betheny Gross

Associate Director  
Center on Reinventing Public Education

betheny@uw.edu

## Career Brief

---

Betheny Gross is Associate Director at the Center on Reinventing Public Education (CRPE) and Affiliate Faculty, School of Interdisciplinary Arts and Sciences, at the University of Washington Bothell. Dr. Gross oversees CRPE's research initiatives, including analysis of school choice and parent choosing, personalized learning initiatives, and portfolio management strategies. She is an authority on systemic strategies to help families to access school choice, including unified enrollment systems, information systems, and other efforts to support choosing. Her work has been published in several journals, including *Harvard Law and Policy*, *Educational Evaluation and Policy Analysis*, *American Education Research Journal*, *Journal of Education Finance*, and *Journal of Policy Analysis and Management*.

## Professional Experience

---

2019-Present	Associate Director, Center on Reinventing Public Education
2012 – 2019	Research Director, Center on Reinventing Public Education
2005 – 2012	Senior Research Analyst, Center on Reinventing Public Education
2002 – 2005	Research Analyst, Consortium for Policy Research in Education

## Education

---

Ph.D., Department of Educational Policy Studies, 2002, University of Wisconsin-Madison  
M.A., Department of Economics, 1997, University of Iowa  
B.A., Majors in Economics and Urban Studies, 1995, University of Pittsburgh

## Professional Appointments, Associations, and Memberships

---

Editorial Board, *Education Evaluation and Policy Analysis Journal*  
Affiliate faculty, School of Interdisciplinary Arts and Sciences, University of Washington, Bothell  
National Research Team Member, Education Research Alliance for New Orleans  
Former At-Large Board Member, Association for Education, Finance and Policy

## Selected Publications

---

### Books and Edited Volumes:

Gross, B. & Jochim, A. (eds.). 2016. *State Education Agency of the Future: Maximizing Opportunities Under ESSA*. Building State Capacity and Productivity Center, San Antonio, TX.

Gross, B. & Jochim, A. (eds.). 2015. *State Education Agency of the Future: Building Agency Capacity for Evidence-Based Policymaking*. Building State Capacity and Productivity Center, San Antonio, TX.

Gross, B. & Jochim, A. (eds.). 2015. *State Education Agency of the Future: Uncovering the Productivity Promise of Rural Education*. Building State Capacity and Productivity Center, San Antonio, TX.

Gross, B. & Jochim, A. (eds.). 2014. *State Education Agency of the Future: Building the Productivity Infrastructure*. Building State Capacity and Productivity Center, San Antonio, TX.

Gross, B. & Jochim, A. (eds.). 2013. *State Education Agency of the Future: Prioritizing Productivity*. Building State Capacity and Productivity Center, San Antonio, TX.

Gross, B. & Jochim, A. (eds.). 2013. *State Education Agency of the Future: Leveraging Performance Management to Support School Improvement*. Building State Capacity and Productivity Center, San Antonio, TX.

Lake, R. & Gross, B. eds. 2012. *Hopes, Fears, & Reality: A Balanced Look at American Charter Schools in 2011*. CRPE, Seattle, WA.

Hill, P., Campbell, C. & Gross, B. 2013. *Strife and Progress: Portfolio Strategies for Managing Urban Schools*. Brookings Press, Washington, D.C.

### **Reports:**

Gross, B. & DeArmond, M. 2019. *Expanding Access to Out-of-School Learning: Lessons from Year One at ReSchool Colorado*. CRPE, Seattle, WA.

Gross, B. & Denice, P. 2018. *Going the Distance: Understanding the Benefits of a Long Commute to School*. Urban Institute, Washington, DC.

Gross, B. & DeArmond, M. 2018. *Personalized Learning at a Crossroads: Lessons from the Next Generation Systems Initiative and Regional Funds for Breakthrough Schools Initiative*. CRPE, Seattle, WA.

Urban Institute Student Transportation Working Group. 2018. *The Road to School: How Far Students Travel to School in the Choice-Rich Cities of Denver, Detroit, New Orleans, New York City, and Washington, DC*. Urban Institute, Washington, DC.

Campbell, C., Heyward, G., Gross, B., & Lake, R. 2017. *Stepping Up: How Are American Cities Delivering on the Promise of Public School Choice?* CRPE, Seattle, WA.

Jochim, A., Gross, B., & McCann, C. 2017. *Making School Choice Work for Families: DC School Reform Now's High Quality Schools Campaign*. CRPE, Seattle, WA.

Gross, B., McCann, C., Murtagh, S., & Campbell, C. 2017. *Are City Schools Becoming Monolithic? Analyzing the Diversity of Options in Denver, New Orleans, and Washington, D.C.* CRPE, Seattle, WA.

Gross, B., & Denice, P. 2017. *Can Public Transportation Improve Students' Access to Denver's Best Schools of Choice?* CRPE, Seattle, WA.

Gross, B., & Campbell, C. 2017. *A Guide to Unifying Enrollment: The What, Why, and How for Those Considering It*. CRPE, Seattle, WA.

Gross, B., McCann, C. Hernandez, J. & Yatsko, S. 2016 *Unifying Enrollment in Camden: How Families Experienced the New Enrollment System*. CRPE, Seattle, WA.

Gross, B. & Yatsko, S. 2016. *Grappling With Discipline in Autonomous Schools: New Approaches From D.C. and New Orleans*. CRPE, Seattle, WA.

Miller, L., Gross, B., Maas, T., Hernandez, J., Lu, A., & Lake, R. 2016. *Financing Personalized Learning: What Can We Learn From First-Generation Adopters?* CRPE, Seattle, WA.

DeArmond, M. Denice, P., Gross, B., Hernandez, J., Jochim, A., & Lake, R. 2015. *Measuring Up: Educational Improvement and Opportunity in 50 Cities*. CRPE, Seattle, WA.

Denice, P., Gross, B., & Rausch, K. 2015. *Understanding Student Discipline Practices in Charter Schools: A Research Agenda*. CRPE, Seattle, WA.

Gross, B., DeArmond, M. & Denice, P. 2015. *Common Enrollment, Parents, and School Choice: Early Evidence from Denver and New Orleans*. CRPE, Seattle, WA.

Gross, B., & Denice, P. 2015. *An Evaluation of Denver's SchoolChoice Process, 2012-2014: Is the School Enrollment System Working for Families?* CRPE, Seattle, WA.

Gross, B. & DeArmond, M. HR with a Purpose: Building Talent for Distinct Schools and Networks. In *Teacher Quality 2.0: Toward a New Era in Education Reform* eds. Rick Hess and Michael McShane. Harvard University Press, Cambridge, MA.

Gross, B., Jochim, A., DeArmond, M., & Lake, R. 2014. *How Parents Experience Public School Choice*. CRPE, Seattle, WA.

Miller, L., Gross, B., & Lake, R. 2014 *Is Personalized Learning Meeting Its Productivity Promise? Early Lessons from Pioneering Schools*. CRPE, Seattle, WA.

Gross, B., & Lake, R. 2014. *Special Education in Charter Schools: What We've Learned and What We Still Need to Know*. CRPE, Seattle, WA.

Gross, B., Kinne, A., Roza, M., & Murphy, P. 2012. *How Public Universities Close Budget Gap Measures for States*. CRPE, Seattle, WA.

Gross, B., Miller, L., & Oujidani, M. 2012. *Getting Down to Dollars and Cents: What Do School Districts Spend to Deliver Student-Centered Learning*. CRPE, Seattle, WA.

Gross, B., Lake, R., & Denice, P. 2012. *New York State Special Education Enrollment Analysis*. CRPE, Seattle, WA.

Gross, B., & Campbell, C. 2012. *Principal Concerns: Leadership Data and Strategies for States*. CRPE, Seattle, WA.

Gross, B., DeArmond, M., Bowen, M., Demeritt, A., & Lake, R. 2012. *Managing Talent for School Coherence: Learning from Charter Management Organizations*. CRPE, Seattle, WA.

Gross, B., Bowen, M. Martin, K. 2012. "Assessing the Charter School Landscape," in *Hopes, Fears, & Reality: A Balanced Look at American Charter Schools in 2011*. CRPE, Seattle, WA.

Hill, P. & Gross, B. 2012. "Creating Recovery School Districts to Drive Reforms: Lessons from Louisiana." Essay prepared for the Policy Innovators in Education (PIE) Network 5<sup>th</sup> Annual Policy Summit, September 2011, Seattle, WA.

Gross, B. & Lake, R. 2011. *Reforming Districts Through Choice, Autonomy, Equity, and Accountability*. CRPE, Seattle, WA.

Gross, B. & DeArmond, M. 2011. *How Do Charter Schools Get the Teachers They Want?* National Alliance for Public Charter Schools, Washington D.C.

Lake, R. & Gross, B. 2011. *New York City's iZone*. CRPE, Seattle, WA.

Gross, B. 2010. *Inside Charter Schools: Unlocking Doors to Student Success*. CRPE, Seattle, WA.

Gross, B. & DeArmond, M. 2010. *Parallel Patterns: Teacher mobility in charter and traditional public schools*. CRPE, Seattle, WA.

Hill, P., Campbell, C., Menefee-Libey, D. Dusseault, B., DeArmond, M. & Gross, B. 2009. *Portfolio School Districts for Big Cities: An Interim Report*. CRPE, Seattle, WA.

Gross, B., & Martens Pochop, K. 2008. "How Charter Schools Organize for Instruction." In ed. R. Lake, *Hopes, Fears, & Reality: A Balanced Look at American Charter Schools in 2008*. CRPE, WA.

Campbell, C., & Gross, B. 2008. *Working Without a Safety Net: How Charter School Leaders Can Best Survive on the High Wire*. CRPE, Seattle, WA.

### **Journal Articles:**

Gross, B., & Hill, P. T. 2016. The State Role in K-12 Education: From Issuing Mandates to Experimentation. *Harvard Law & Policy Review*, 10, 299.

Denice, P., & Gross, B. 2016. Choice Preferences and Constraints: Evidence from Public School Applications in Denver. *Sociology of Education*, 89 (4), 300-320.

Gross, B., & Jochim, A. 2016. Incomplete Reform in Baltimore. *Education Next*. 16(4).

Gross, B. & DeArmond, M. 2010. How do Charter Schools Compete for Teachers? A Local Perspective. *Journal of School Choice*. 4 (3), 254-277.

Goldhaber, D., Gross, B., & Player, D. 2010. Teacher career paths, teacher quality, and persistence in the classroom: Are public schools keeping their best? *Journal of Policy Analysis and Management*. 30 (1), 57-87.

DeArmond, M., Gross, B., & Goldhaber, D. 2010. Is it Better to Be Good or Lucky? Decentralized Teacher Selection in 10 Elementary Schools. *Education Administration Quarterly*. 46(3), 322-362

Gross, B., Booker, K., & Goldhaber, D. 2009. "Boosting Student Achievement: The Impact of Comprehensive School Reform on Student Achievement." *Education Evaluation and Policy Analysis* 31(2), 111-126.

Odden, A., Goertz, M., Archibald, S., Gross, B., Weiss, M. & Mangan, M. 2008. "The Cost of Instructional Improvement: Resource Allocation in Schools Using Comprehensive Strategies to Change Classroom Practice." *Journal of Education Finance*. 33(4), 381-405

Finnigan, K., & Gross, B. 2007. *Do Accountability Policy Sanctions Influence Teacher Motivation? Lessons from Chicago's Low-Performing Schools*. *American Education Research Journal*. 44(3), 594 – 630.

Odden, A., Archibald, S., Fermenich, M., & Gross, B. 2003. "Defining School-Level Expenditure Structures that Reflect Educational Strategies." *Journal of Education Finance*, 28(3), 323-356.