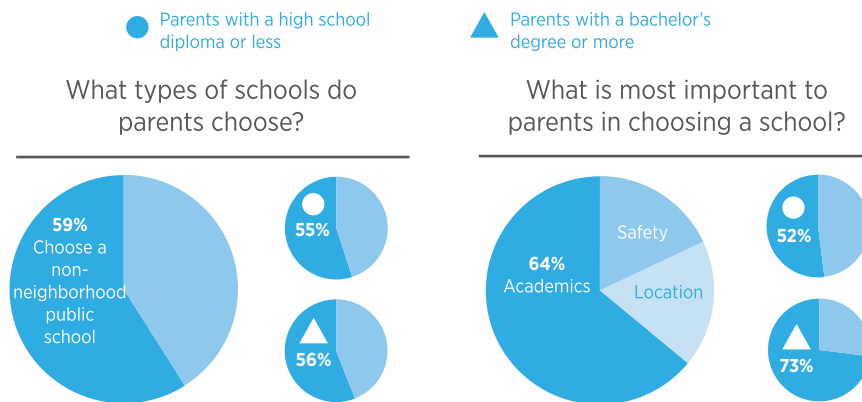


DETROIT

What is it like for parents to choose a public school in cities that provide multiple options? According to a survey of 4,000 public school parents in eight “high-choice” cities, including Detroit, parents’ experiences vary widely. Detroit was among the few places where parents with a high school diploma or less were nearly as likely to choose a non-neighborhood-based public school as parents with a bachelor’s degree or more. Compared to other cities, parents in Detroit were the most likely to report trust and confidence in their school system’s ability to provide all neighborhoods with great public schools. Yet just half of parents in Detroit reported they had another good public school option available to them besides their current school, and only 38% reported the schools were getting better. Parents of children with special needs were significantly more likely to report that the available schools did not provide a good fit. For the full report comparing all eight cities, visit crpe.org.

HOW PARENTS CHOOSE A SCHOOL

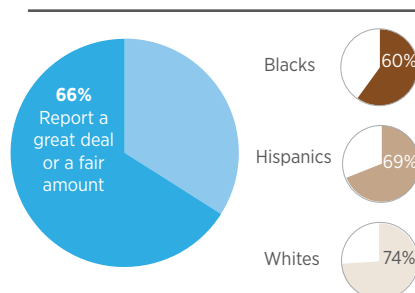


HOW PARENTS PERCEIVE THEIR OPTIONS

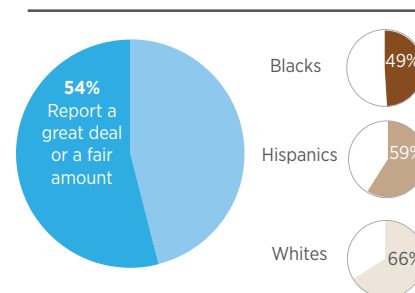


PARENTS' TRUST AND CONFIDENCE IN CITY LEADERS

How much trust and confidence do parents have in the school system to make sure all neighborhoods have great schools?



How much trust and confidence do parents have in city leaders to address public problems?



DETROIT

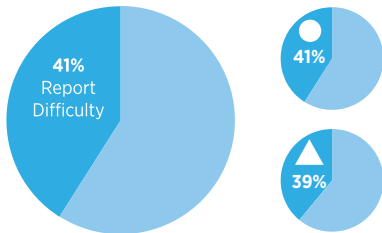
COMMON BARRIERS TO CHOOSING A SCHOOL

● Parents with a high school diploma or less

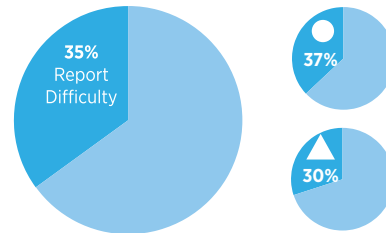
▲ Parents with a bachelor's degree or more



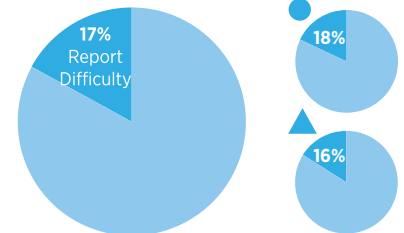
Available schools weren't a good fit



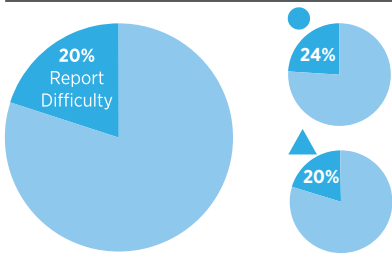
Understanding which schools their child was eligible to attend



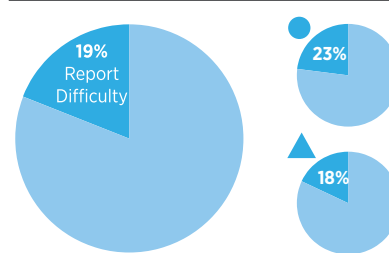
Difficult or confusing paperwork



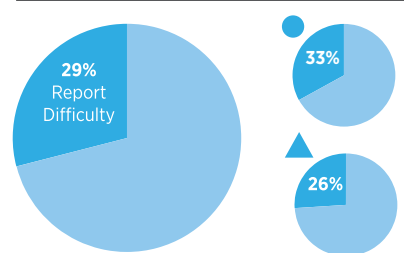
Number of applications



Different application deadlines



Finding transportation for their child to and from school



HOW PARENTS BECOME INFORMED ABOUT THEIR OPTIONS

Parents use on average

3 information sources



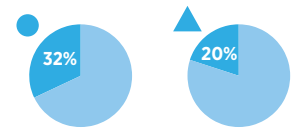
52%

of parents say **visiting the school** is the most useful information source



25%

Unable to get information needed to choose



HOW PARENTS GET THEIR CHILD TO SCHOOL

50%



of parents report driving their child to and from school

TRIP TIME (EACH WAY) FOR CHILDREN IN NON-NEIGHBORHOOD PUBLIC SCHOOLS

00:15:00

Children in non-neighborhood public schools traveled longer (1 minute longer than those in neighborhood public schools).